

# Crowdsourcing the world

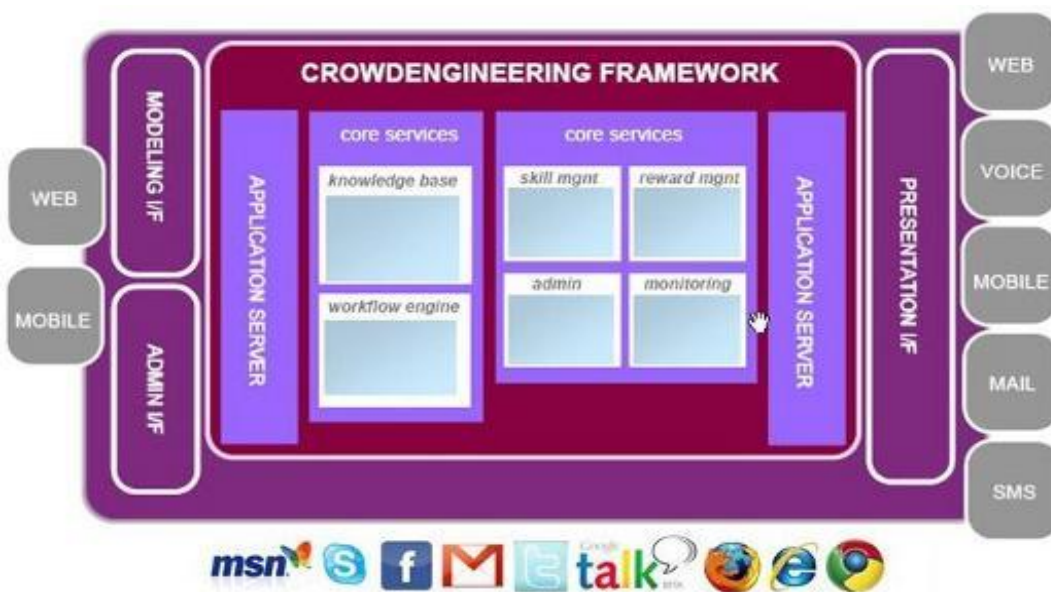
## CrowdForce: enterprise crowdsourcing framework



*Crowdsourcing is the neologism for a business model in which a company or institution takes a job traditionally performed by a designated agent (usually an employee) and outsources it to an undefined, generally large group of people in the form of an open call over the Internet.(...) In almost every case crowdsourcing relies on amateurs or volunteers working in their spare time to create content, solve problems, or even do corporate R&D. (Source: Wikipedia).*

### CrowdForce crowdsourcing framework

**CrowdForce** is CrowdEngineering's core technology that provides tools and infrastructure needed to build, deploy and manage a complete crowdsourcing application.



CrowdForce is the only **BPC (Business Process Crowdsourcing)** solution, providing:

- **Process control**
- **Quality and service levels control**
- **Milestones and escalation flows management**
- **Tools to generate easily and rapidly applications**
- **Native integration with communication channels and legacy systems**
- **Community's management, profiling and rewarding**

CrowdForce enables easy and fast Crowdsourcing applications' generation, fully integrated with company's business processes

**CrowdEngineering** is an US company with operations in California and Italy.

Technology and products are covered by US and international patents.

CrowdEngineering develops **CrowdForce**, a 'Business Process Crowdsourcing' SaaS platform, and solutions allowing companies to crowdsource customer service where expert customers support other customers.

**CrowdEngineering** has been nominated by **Gartner Cool Vendor 2010** in **Social Software and Collaboration** and **Company to watch in Social CRM** by **Altimeter Group**.

Further info and contacts details are available at the company's web site:  
[www.crowdengineering.com](http://www.crowdengineering.com)

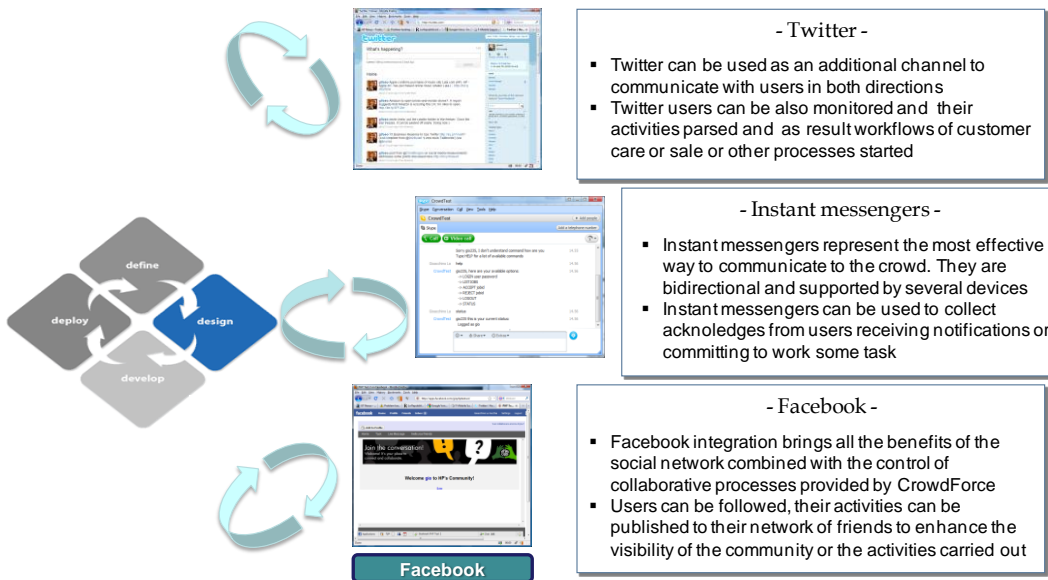
or by email at the address:  
[info@crowdengineering.com](mailto:info@crowdengineering.com)

# Crowdsourcing the world

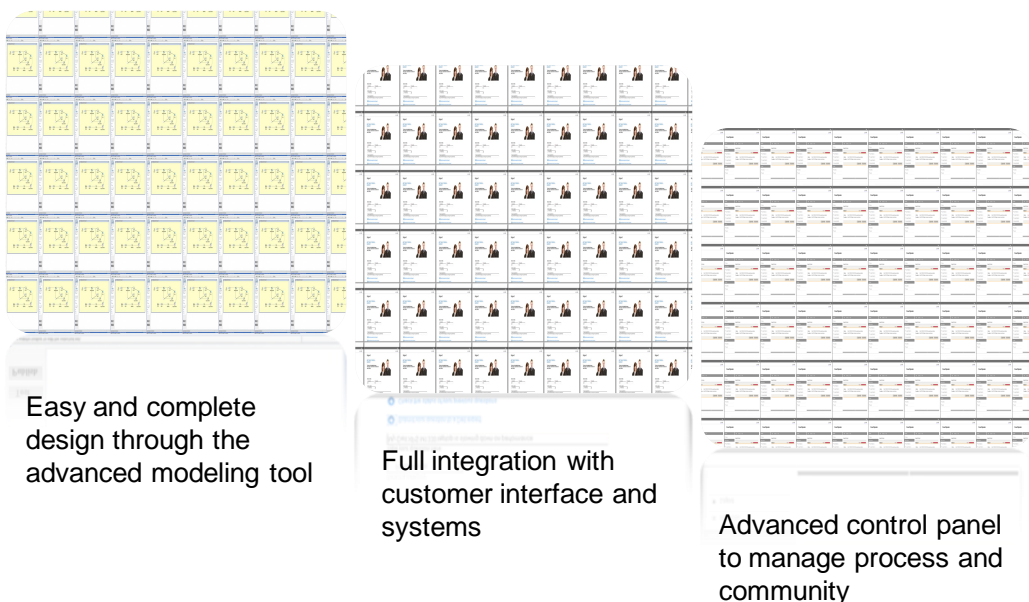
## CrowdForce: enterprise crowdsourcing framework



### Seamless connection with crowds



### Rapid deployment and fast time to market



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